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Extension of multi-year affiliation deal announced

BY OUR BUSINESS BUREAU

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DUBAI: UAE-based Arabian Falcon Holidays and Royal Club Dubai recently announced a multi-year extension of their affiliation with Nasdaq-listed Interval International, a prominent worldwide provider of vacation services and an operating business of Interval Leisure Group.

"This partnership offers a win-win situation for both Interval International and Arabian Falcon Holidays," said Darren Ettridge, Interval's senior vice president resort sales and business development Europe Middle East, Africa and Asia.

"Royal Club members will continue to be enrolled into the exchange network, giving them quality alternatives when they go on vacation," said Mohannad Sharafuddin, CEO and President, Arabian Falcon Holidays, the marketing company of Royal Club Dubai, the first time-share provider in the Middle East.

"We are very pleased that our affiliation with Interval International has been extended," Nozmul Islam, CEO of Royal Club Dubai said

He added: "With timeshare sales and marketing companies like Arabian Falcon and membership operators like Interval International increasingly forging partnerships for the greater benefit of their clientele, awareness about the vacation ownership sector."

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