

# alaqariya

## EVENTS

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Free Supplement especially for real estate events

PARIS 2007



UAE - France Partnership  
Forum 2007

22nd Nov - 24th Nov  
2007 Le Carrousel du  
Louvre - Paris



**Al Mohannad Sharafuddin**  
Chairman  
**ARABIAN FALCON HOLYDAYS**  
A Middle East pioneer of the timeshare industry





Royal Club, Down Town, Dubai

the units and they are in their final stages of fitting the reception area and the backroom offices. We expect that the 50 units will be ready in December 2007 and we will be pleased to start receiving our valuable owners.

Once the 50 units, the reception and the backroom offices are ready, Interval International will have an inspection to the property to activate the project on the exchange system. Once the project is activated on Interval International Exchange system, Royal Club owners will be able to exchange their weeks and start exploring other exotic destinations and Interval International members will

enjoy spending a week holiday on the Palm Island.

**Which countries do you predict will be popular exchange destinations with Arabian Falcon owners?**

Royal Club owners will request traveling to the popular destinations that are generally demanded by most of Middle East travelers. Such destinations are London, Paris, Costa Del Sol, Malaysia, Egypt and Lebanon.

**Once open, will you operate an in-house marketing team? And**

**if so, how will you adapt your marketing message to target the international traveler?**

Our marketing department will run programs to target the international traveler however we will be marketing to them our newest project Royal Club at Downtown since Royal Club At Palm will be sold out in the next 60 days .

**Will Arabian Falcon be involved in other timeshare resort developments in the Middle East?**

Arabian Falcon believes in the Middle East region specially Dubai and we have

been active in this part of the world for the past 12 years.

Due to the great success with the Royal Club at the Palm Dermarr Properties Limited signed a marketing agreement with Arabian Falcon to sell and market its news acquisition Royal Club at Downtown Dubai which is situated in the most prestigious Kilometer in the world at downtown Dubai. It consists of 100 units and located in the Heart of Dubai . Its within walking distance from Dubai Mall the largest Mall in the region and has the view of Burj Dubai. In real estate the most important three is location ,location and



Royal Club Apartments





Richer Residence, Paris

location and we don't think you can have a better location than this .We are very fortunate to have established a formula for developers to venture in this industry with minimum risk .

The project will be built by Hydra Properties which has landmarks in Dubai, Abu Dhabi and Mexico globally. Half the building will consist of a five star hotel and the other half would be the timeshare units with full amenities to be shared between the timeshare units and the hotel .The building will also have prestigious retail shops few restaurants and a health club .We will start selling the new project god willing by the January 2008.

Dubai is on the lips of the world.

Last but not least as the Pioneers in the region has versioned the timeshare potential in Dubai years ago Arabian Falcon Holidays believes strongly that Dubai will become the largest market for holiday ownership in the world giving that Dubai and UAE Government will announce shortly the Timeshare law and legislations.

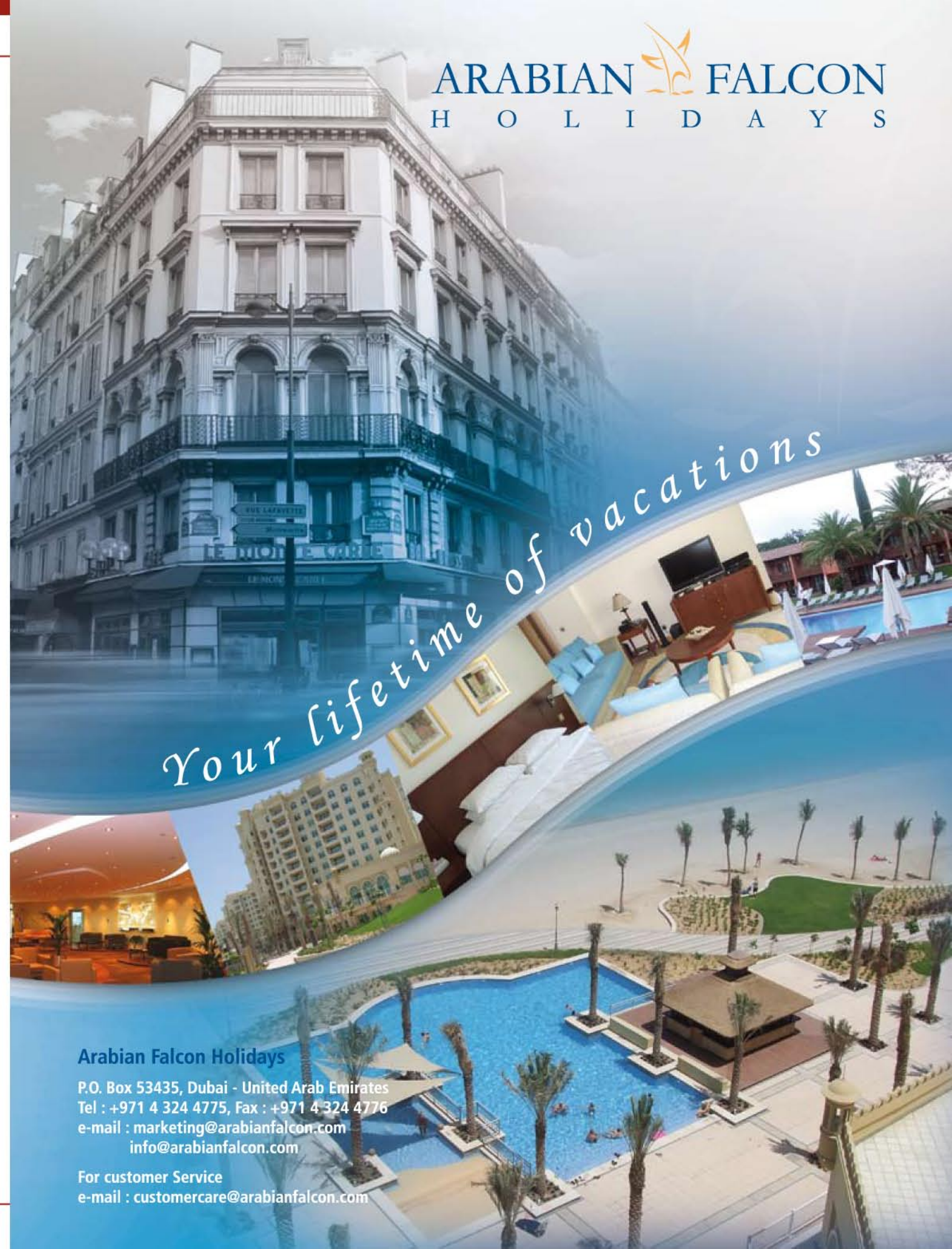
#### Our latest news

- Arabian Falcon signed a marketing agreement with Dermarr properties. Limited to sell 100 timeshare units in the downtown Area of Burj Dubai
- Arabian Falcon will co sponsor DSF 2008 which will start on January 24th of 2008

- Arabian Falcon Holidays was a participating member of DSS (Dubai Summer Surprises) from 20th June till 31st August.
- Arabian Falcon Holidays is currently sponsoring ski Dubai at Mall of Emirates for one year.
- Arabian Falcon Holidays will open an office in Saudi Arabia after the Saudi Government announced the New Timeshare Law.
- Arabian Falcon Holidays has appointed a sales agent in Kuwait, Syria, Egypt, Kazakhstan, Russia and Nigeria.
- Arabian Falcon Holidays is currently marketing a prestigious club called "Charm and More" which contains 4 destinations Paris, St. Tropez, Marbella and Swiss Alps.

# ARABIAN FALCON HOLIDAYS

Your lifetime of vacations



#### Arabian Falcon Holidays

P.O. Box 53435, Dubai - United Arab Emirates  
Tel : +971 4 324 4775, Fax : +971 4 324 4776  
e-mail : [marketing@arabianfalcon.com](mailto:marketing@arabianfalcon.com)  
[info@arabianfalcon.com](mailto:info@arabianfalcon.com)

For customer Service  
e-mail : [customercare@arabianfalcon.com](mailto:customercare@arabianfalcon.com)